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## 5 ways the Synapse business phone system will save you money

Designed specifically for busy SMBs, Synapse® is an affordable, low-maintenance solution for today's biggest telephony challenges. Studies show the average cost-per-minute of unplanned downtime is on the rise, and replacement equipment can be costly. Plus, replacement phones are often refurbished, making them less reliable. It all adds up to extra money you shouldn't have to spend.

**Synapse is different.**

**PARTNER LOGO PRINTS HERE**



## 1 Flexibility

Traditional, cable or VoIP providers: the choice is yours. Use whichever service best suits your business—and change it—without having to buy all new phones.

## 2 Functionality

Enjoy big-business features at a small-business price. Easily manage high call volume with automation usually reserved for more expensive systems.

### Features Include

- Auto attendant
- Voicemail
- Call transfer capabilities
- Caller ID\*
- Conferencing
- Call forwarding
- Visual voicemail
- Free software upgrades
- Integrated zone paging
- Ring groups
- Analog device integration
- 20 Number redial list
- 100 Name/number Phonebook
- Voicemail to email forwarding

**Contact us** to see if Synapse is right for you.  
Learn more at [telephones.att.com/smb](http://telephones.att.com/smb)

## 3 Ownership

Cut down on monthly expenses by owning instead of leasing equipment. Attractive financing options make Synapse easy to implement, no matter your budget.

## 4 Reliability

Every Synapse phone is backed by a 2-year standard or industry-leading 5-year extended warranty. Plus, we'll change out equipment with new—not refurbished—replacements.



## 5 Partnership

Buying Synapse means gaining access to our certified SMB Partner Program. Our expert assistance and professional installation will save you time and hassle, and is just a call or click away.

### PARTNER LOGO CAN ALSO PRINT HERE

Partner Phone Number Prints Here

### PARTNER LOGO PRINTS HERE

Partner Street Address Prints Here  
Partner Town, State + Zipcode Print Here

Add  
Postage  
Here

<First Name> <Last Name>

<Title>

<Company>

<Street Address>

<City, State ZIP>

<Bar Code>

\*Use of Caller ID features require a subscription available through your local telephone company.

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